



### Sponsorship Opportunities – ICMA 2012

Partner Category	Gold \$10,000	Silver \$5000	Bronze \$2500
<b>Registrations</b>	2 Complimentary Registrations (each registration includes a ticket to the welcome reception and to the gala dinner)	1 Complimentary Registration (each registration includes a ticket to the welcome reception and to the gala dinner)	No
<b>Tickets to the Gala Dinner</b>	2 Complimentary Tickets	1 Complimentary Ticket	No
<b>Tickets to the Welcome Reception</b>	2 Complimentary Tickets	2 Complimentary Tickets	1 Complimentary Ticket
<b>Tabletop Display Space</b>	Yes	No	No
<b>Advertisement in Final Program</b>	Yes, full page (black and white)	Yes, ½ page (black and white)	No
<b>Acknowledgement in Final Program</b>	Yes	Yes	Yes
<b>Logo on Website</b>	Yes	Yes	Yes
<b>Acknowledgement on Signage at Conference (at registration area and in each session)</b>	Yes	Yes	Yes
<b>Inclusion of Your Materials in the Conference Bag</b>	Yes	Yes	No

#### **Additional Opportunities**

Sponsorship of the Conference Bag: Cost of Bag plus 10%

Lanyard with Company Logo (for conference badge): Cost of Lanyard plus 10%

Coffee Break: \$1500